
JOSEPH SARSON

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PROFESSIONAL SUMMARY

Experienced Producer with a 10+ year background in the Entertainment industry. With a broad knowledge of online and cutting-edge media, I am currently interested in pursuing new career options within the Austin area!

SKILLS

Social Media

Talent Acquisition

Brand Development

Video Production

Pre/Post Production

YouTube Analytics

Social Networking

Online Video Marketing

Management

Adobe Premiere/Photoshop

WORK HISTORY

Production Manager, 01/2018 to Current

Blaire White – Austin, TX

Oversee all aspects of Production & Content, while constantly pushing her brand further. She recently did an episode of, "The Joe Rogan Experience" which is the most popular podcast in the world. Since 2017, she has gained over 1 million subscribers, and 150+ million views between both of her YouTube channels. Her brand is exponentially expanding, with tweets making over 1 million impressions on average, and Instagram posts exceeding 50k+ with extremely good audience engagement.

Production Manager, 10/2020 to 12/2021

ZHC Corp – Los Angeles, United States

Oversaw all aspects of Production for ZHC, ZHC Crafts, ZHCTV, MsMunchie, & ZHC Shorts. Produced over 400+ million views on Youtube videos since October 2020 across over different channels. We had 5 #1 Trending Videos on YouTube since joining. I also produced ZHC content for Snapchat, Instagram, TikTok, Twitter and more!

Production Coordination & Management, 01/2019 to 11/2020

TubeScience USA – Los Angeles, CA

Facilitated several shoots every week for roughly 15 different brands, with a team of incredible Directors, Creative Strategists, Casting team, etc. We create extremely popular digital ads that are seen by millions and always strive to exceed our client expectations. We used an advanced system to achieve visual and

technological perfection in our ads, working closely with over 130+ employees, our work was top notch.

Associate Producer, 02/2016 to 01/2019

Rabbit Films Ltd – Los Angeles, CA

Wide variety of content creation for Dudesons /DudesonsVlog YouTube channels with over 900 Million views between them.

- Grew the vlog channel from 30k subs to 1.8 million since joining
- Collaborated with major brands and sponsorships
- Our small company of less than 10 people sold the most expensive show ever bought by YouTubeRed, “Ultimate Expedition.”
- Hands-on experience in everything media related.

Associate Casting Producer, 01/2013 to 01/2016

JW23 Casting – Los Angeles, CA

Worked for several major brands/ shows/ commercials including:

-Real Housewives of Orange County - Burger King - Papa John's - Microsoft - 2 Mac Miller Music Videos - 2 seasons of "Who Get's the Last Laugh" hosted by David Spade - Dreamworks Animation - Jack Link's - 2 seasons of "Fameless" - Ru Paul's Drag Race (seasons 7&10)

Associate Producer, 06/2014 to 01/2015

Studio71 – Los Angeles, CA

Associate Producer on Theatrical release film, "Natural Born Pranksters." Currently on Netflix and reached #1 on iTunes.

- Assisted the Executive, Segment, and Story Producers.
- Scouted and secured several shooting locations.
- Assisted during shoots with a wide array of responsibilities.
- Creatively worked with talent and Producers to develop never- before-seen content and a fresh take on the genre.

EDUCATION

Bachelor of Science: Computer Animation

FullSail University - Winter Park, FL